

▶ How the Labels Work

What You Must Do – The Five Key Steps



The union labels are an essential tool for enforcing contracts and protecting jobs, wages, and benefits. Multiple steps – all important – are involved in making the label system to work. Here are the basics of what you need to know and do.

LABEL IT!

1. Put the label on:

Fabricators must put labels on union-made products. That applies even if you think the products are going directly to a union site. Everything must be labeled. The rule is “every piece, every time!”

Business representatives must ensure that fabrication shops have the labels to affix.

SCAN IT!

2. Check products for the label:

Installers must check all products arriving on construction sites to see if they are labeled. Watch all deliveries and visually scan for the label. If the products are labeled, they're union made. If products are not labeled, skip to step 4.

3. Scan the labels:

On labeled products, installers must check to see which SMART contract area produced it. Scan the bar code with your mobile app or, if you can't use your smart phone, read the numbers on the label and report them to your business representative.

The bar codes and numbers are linked to information about which shop produced it and the shop's wage rate. With this information, business representatives can make sure that wage equalization takes place if the products came from lower-wage locals.

REPORT IT!

4. Report non-labeled products:

When installers see yellow-label products on a site without labels, report it to your business representative right away. You can do it through your label app or by e-mail, text, or a phone call. This notification lets them know to step in.

5. Intervene with contractors:

Once business representatives get word that yellow-label products without labels are being used on a union site, they can step in to tell contractors SMART is enforcing contract provisions requiring them to prove that whoever fabricated the products was paid the same rate as the local union worker earns. (The label proves this automatically.)

Get and Use the New Label App

A new mobile app makes scanning and reporting easier and faster than ever. You can use it to scan the bar codes on the label or report non-labeled products and other issues. Go to the App Store or Google Play Store, search for “SMART Union,” and download the label app onto your smartphone.

Learn more about the app at www.LabelItScanItReportIt.com.

Download and start using the app today.



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